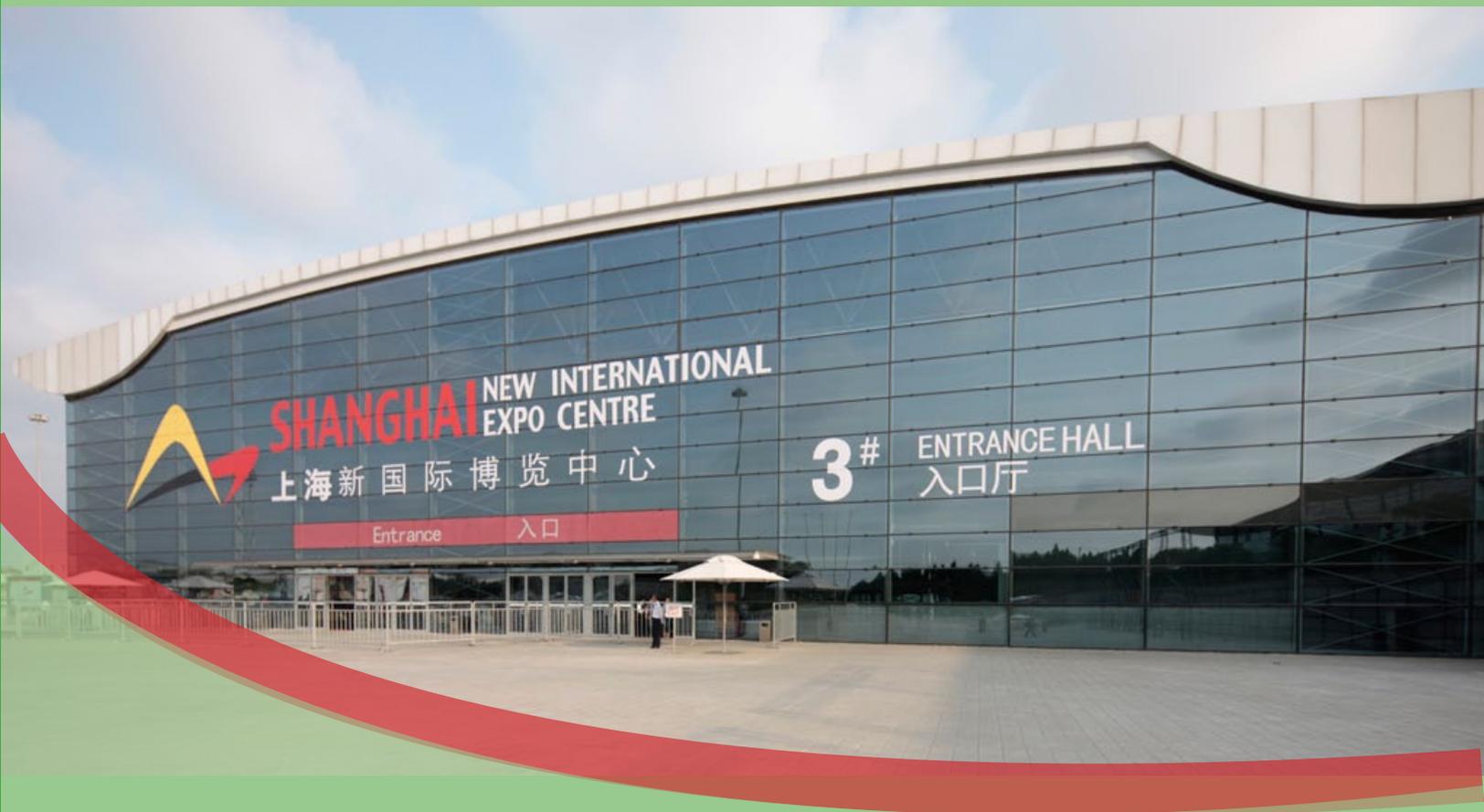


Textile Printers

ITMA ASIA



2012

Introduction



ITMA in Europe is every four years. Last year FLAAR attended ITMA in Barcelona and we will attend ITMA in Milano in 2016.

ITMA Asia is every two years.

Since most textile printers are manufactured in China or Italy, the two key expos are Europe and China. I would not myself attend any ITMA in North America or Latin America (since there would not be much there which was not already in the key factory areas: China and Italy).

For textile weaving and knitting and dyeing factory equipment, that is slightly different, in that Germany and even Austria and Switzerland make equipment in addition to China and Italy. But ITMA Europe has these key manufacturers every four years. So again, and ITMA in India, or an ITMA in the Americas, would not have enough from China or enough from any other area to match ITMA Asia (ITMA when in China) and ITMA when in Western Europe.

If ITMA Asia were in Thailand or Singapore, I would not expect as many Chinese printer manufacturers as when ITMA is in Shanghai.

In other words, ITMA in Asia is a perfect location.

Textile Printers ITMA ASIA 2012



There are several FLAAR Reports on ITMA Asia 2012:

- The present free report
- A special TRENDS report
- Booth design: good booth design vs bad booth design

The free report is available at no cost; you can download it. The full-size, complete review and TRENDS discussion is equally obviously not a free download. The TRENDS you can order from FrontDesk "at" FLAAR.org. We will invoice within 48 hours by e-mail and payment can be via PayPal or wire transfer.

The present free report is a photo essay to introduce this expo. If you need to see

- The complete list of every single printer brand and model
- What kind of printers were in each booth
- What kinds of inks were being featured
- What new companies (which did not exhibit before) were present
- Which companies were missing

Then you should order the TRENDS report.

Plus, if you order the TRENDS report, you can speak with Dr Nicholss via telephone, Skype if you wish to ask questions. Or, you can arrange a meeting at a future expo elsewhere in the world.

Or, you can have Dr Hellmuth come to your company anywhere in the world (simply cover round trip airfare, hotel, and meals).

The FLAAR Report on booth design is because many clients ask for assistance to design their booth. So for each trade show we photograph the most attractive booths and we photograph the silly and sometimes terrible booth designs.

Hall E1



Hongsam ink produces beautiful colors with a lot of pop.

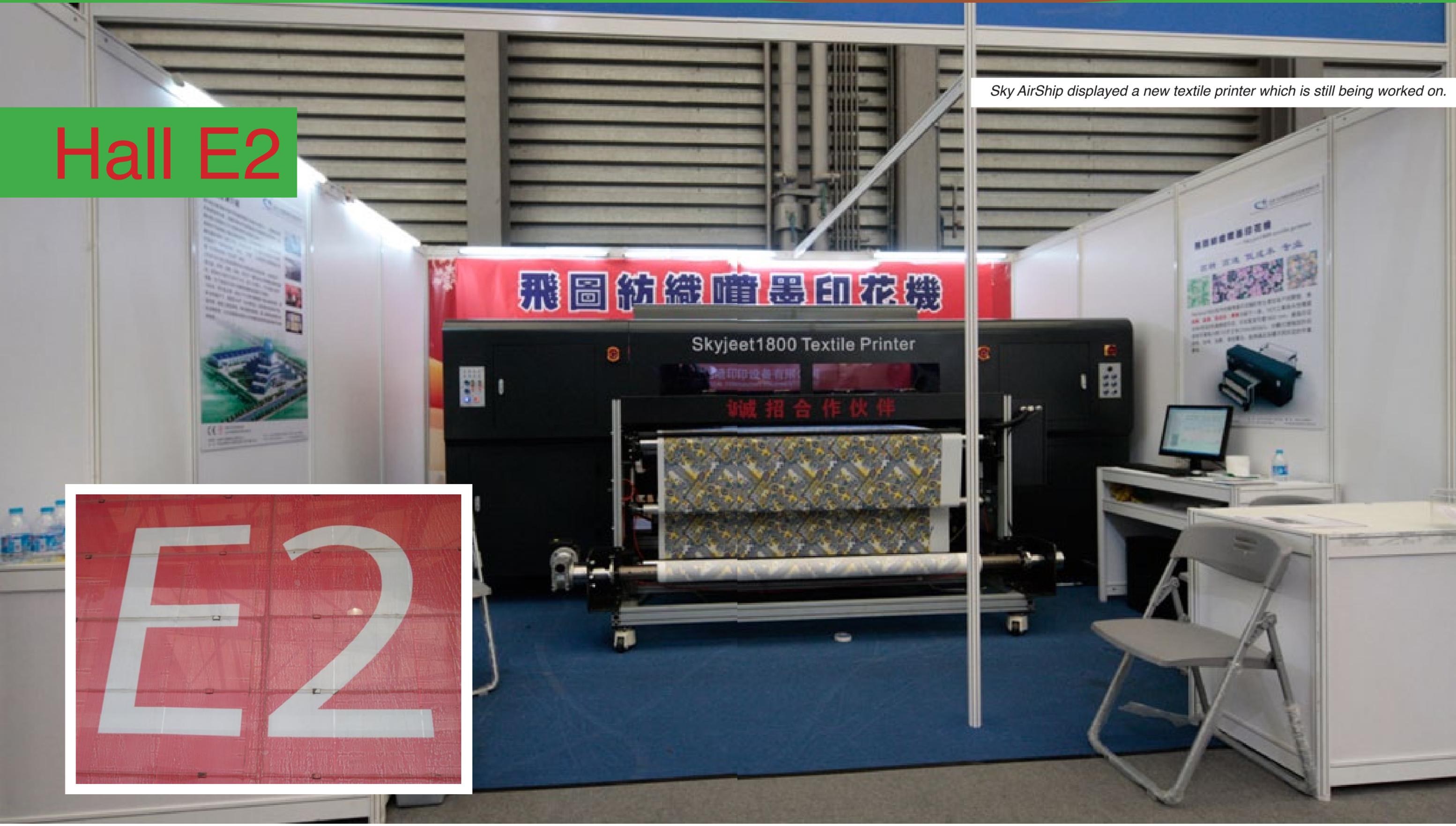
Hall E2

Sky AirShip displayed a new textile printer which is still being worked on.

飛圖紡織噴墨印花機

Skyjeet1800 Textile Printer

誠招合作伙件

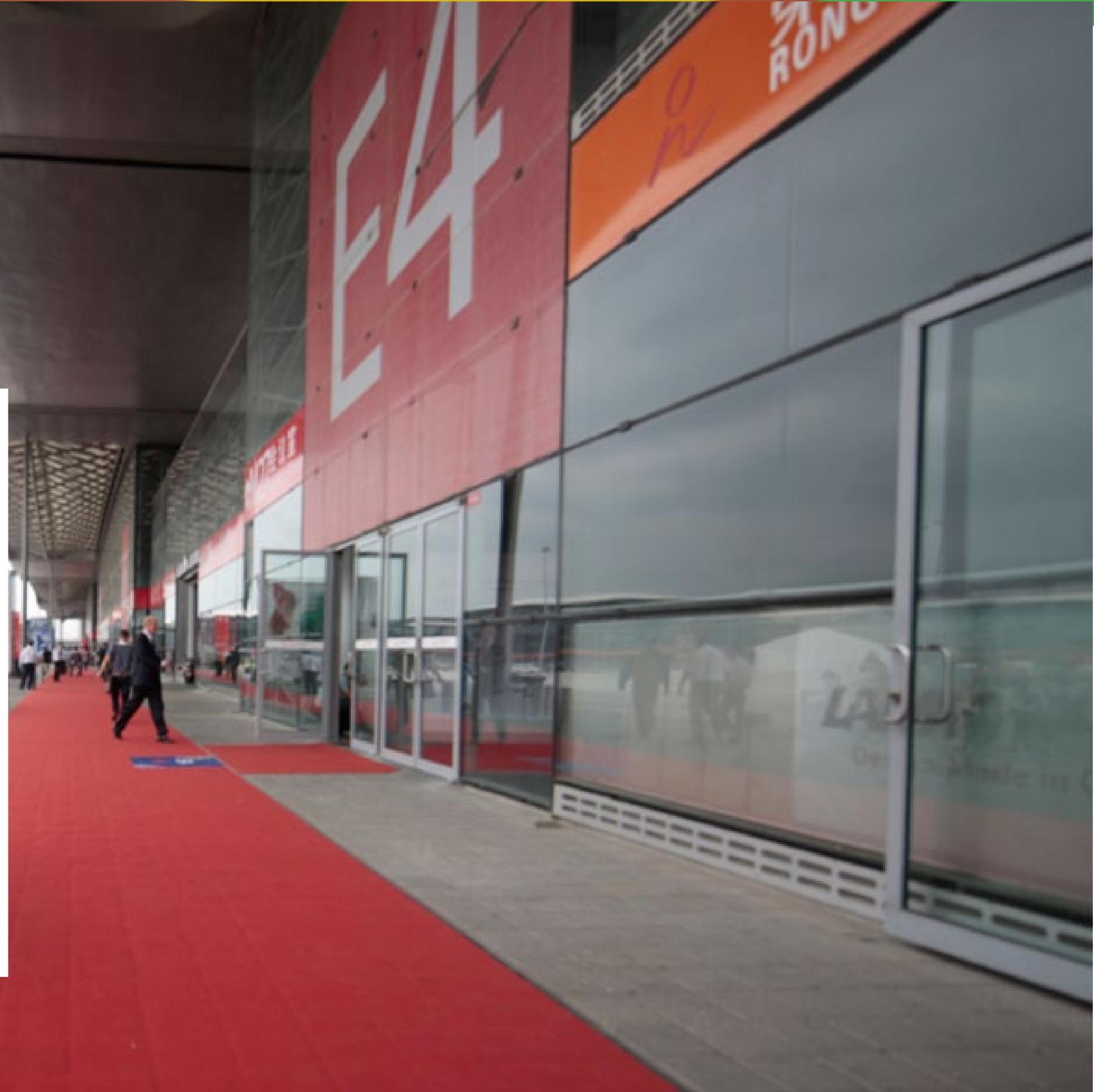


Hall E3

E3



Hall E4



Hall E5



Hall E6 & E7





West Halls

All of us in the wide-format printer industry are used to attending APPPEXPO every year in the same Shanghai expo center. At APPPEXPO every year, the wide-format printers, inkjet inks, media, and substrates are in Halls W1, W2, W3, W4. Last year they began to expand to Hall W5 (and former occupants of W5 (CNC routers and CO2 laser engravers) moved to the north halls.

So all of us are accustomed to being in the west halls. At APPPEXPO the east halls are for LED lighting signage, LCD electronic signage, and traditional non-digital signage. Rarely any wide-format inkjet printers in the east halls at the July expo.

Here at ITMA Asia 2012, it was the opposite. All the wide-format inkjet printers were in the east halls. No inkjet anything were in the west halls. The north halls were not used by ITMA (but twelve halls is still a gigantic expo).

Hall W1

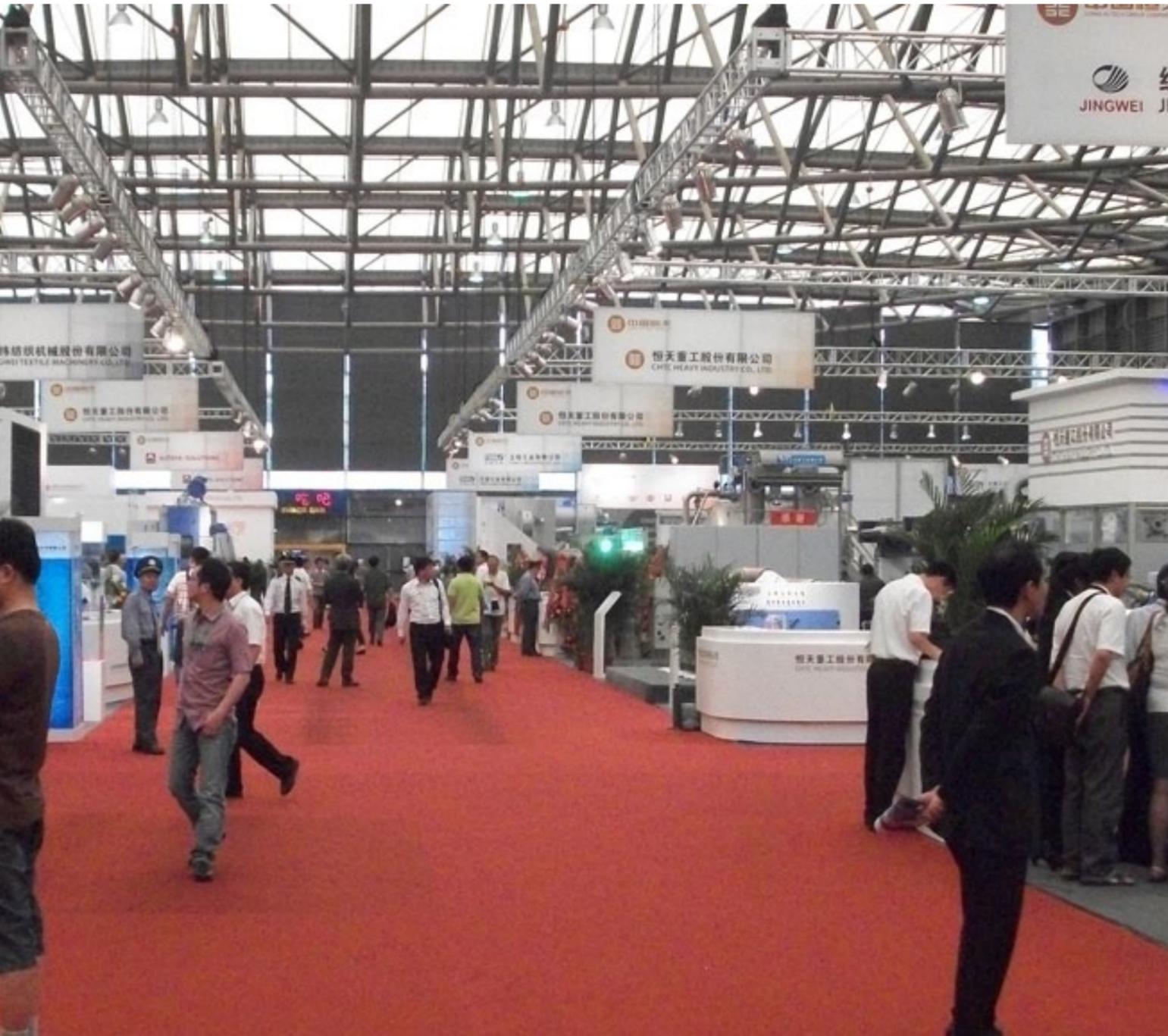


Hall W2



Hall W3





Hall W4



