

# Wide Format Printers

UV cured printers, textile printers,  
inks, media & flatbed cutters



G U A N G Z H O U

# SIGN CHINA 2013

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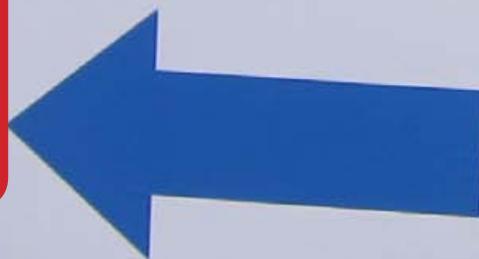
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Welcome

2013 / 3



2013中国(广州)  
SIGN CHINA 2013



展馆 / Halls —

广东省第十九届广告位  
The 19<sup>th</sup> Guangdong Cr

地点 / Venue: 一楼13

## Introduction

LED China 2013 is one of the two largest expos in Asia on electronic as well as traditional signage using LED lighting. The only expo that can come close is APPPEXPO, held every July in Shanghai.

The wide-format inkjet printer portion of the co-located expo (Sign China) has moved over the last four years to a rival expo, D-PES. That rival expo has about 90% of the printer manufacturers, half the ink companies, over half the media and substrate manufacturers, and most of the laminating machine manufacturers.

But Sign China still had about six booths of wide-format inkjet printers, several ink companies, dozens of media & substrate booths, and an endless mass of flatbed cutters (CNC routers and CO2 laser engravers).

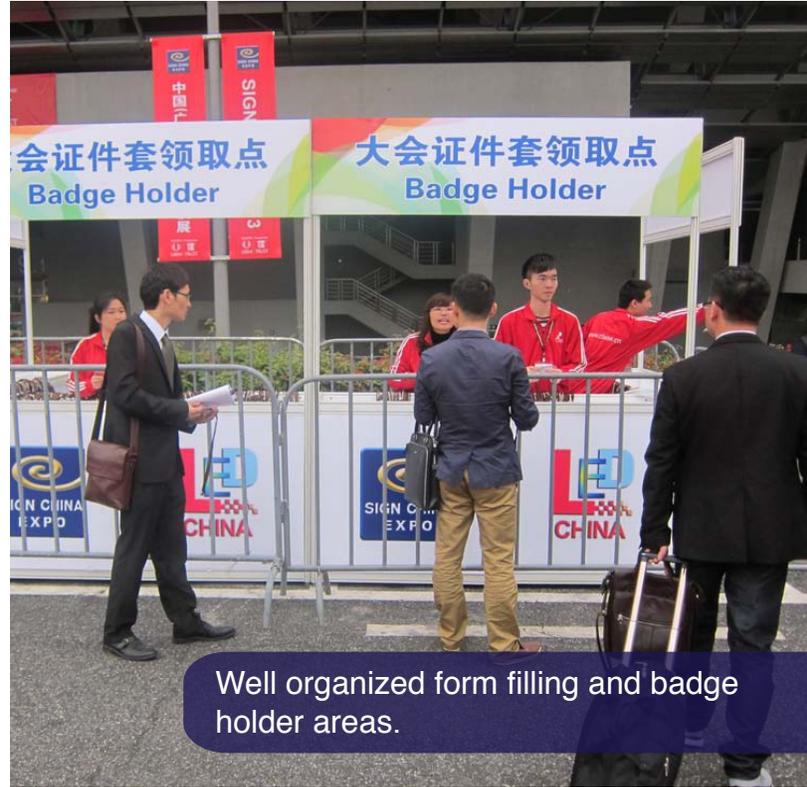
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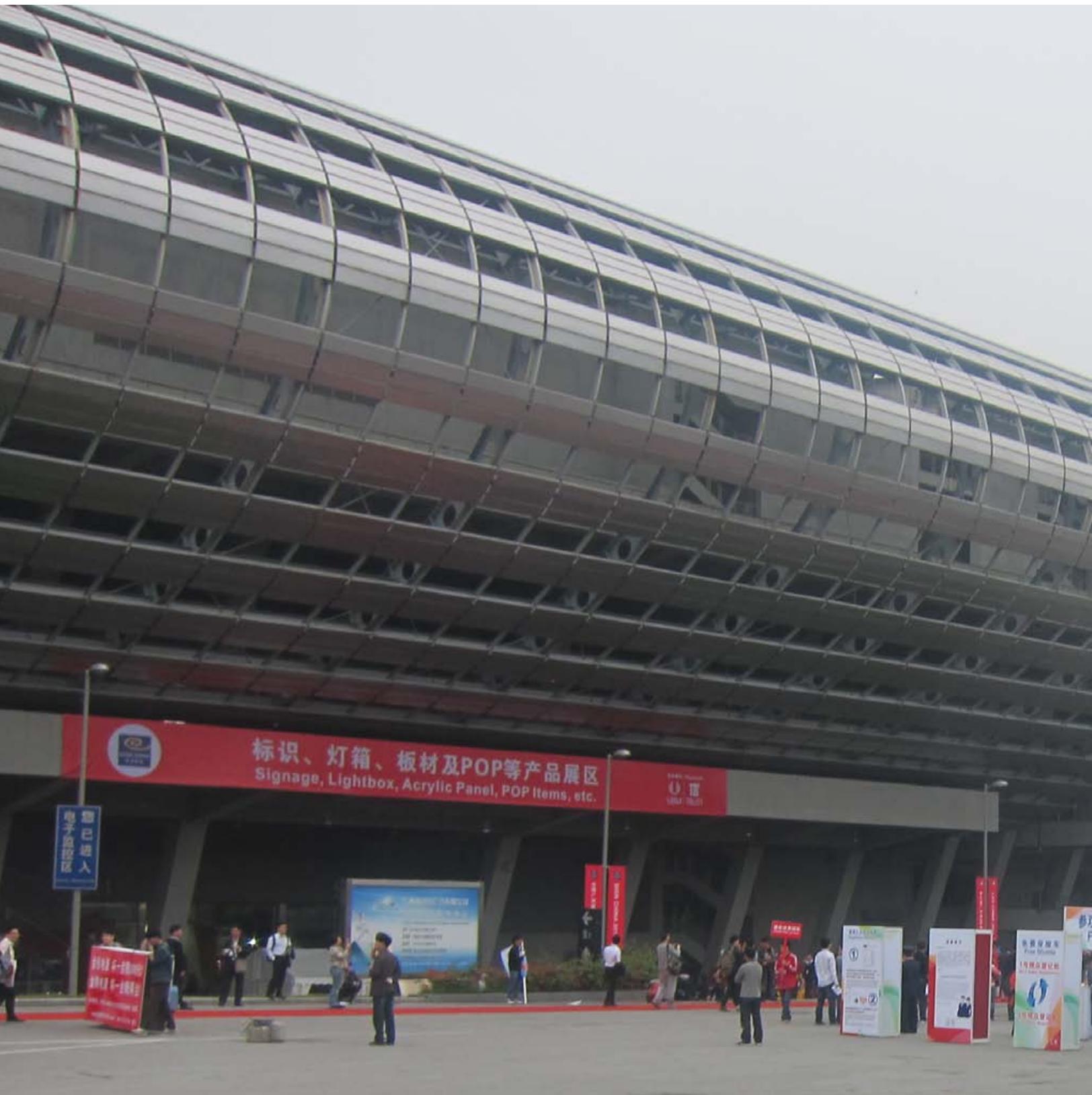


Nicholas, Grace and Pablo at the Sign China 2013 entrance.

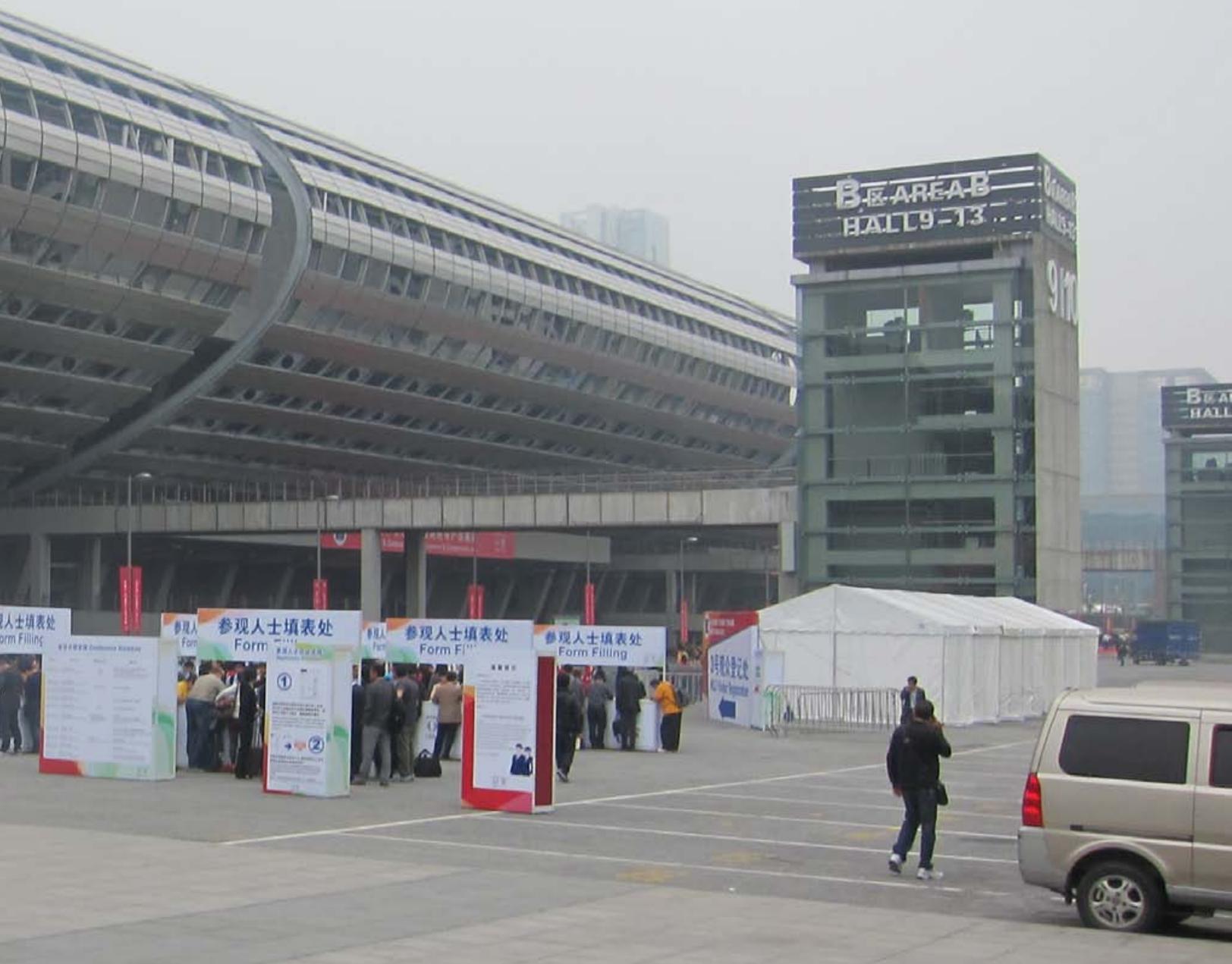


Sign China 2013 welcomed many attendants this year.





Pazhou Complex, Guangzhou





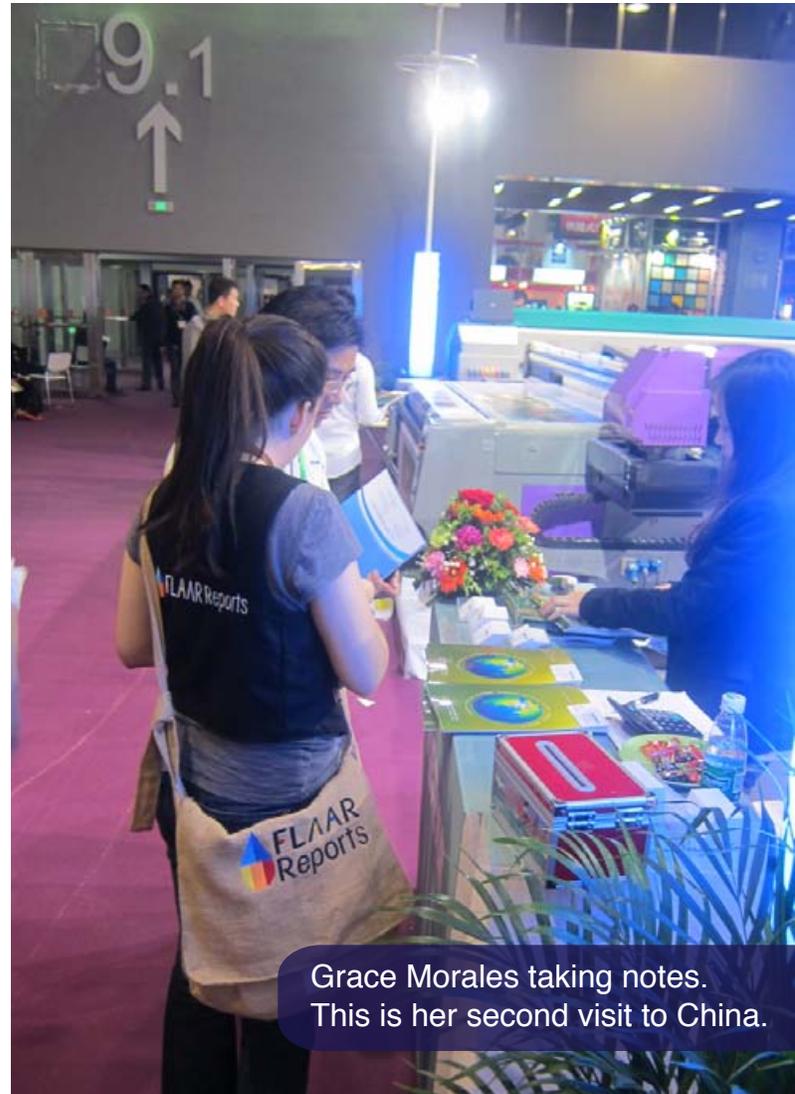
Nicholas filling out a questionnaire to assist the student who needs to produce lots of results in order to receive their salary.



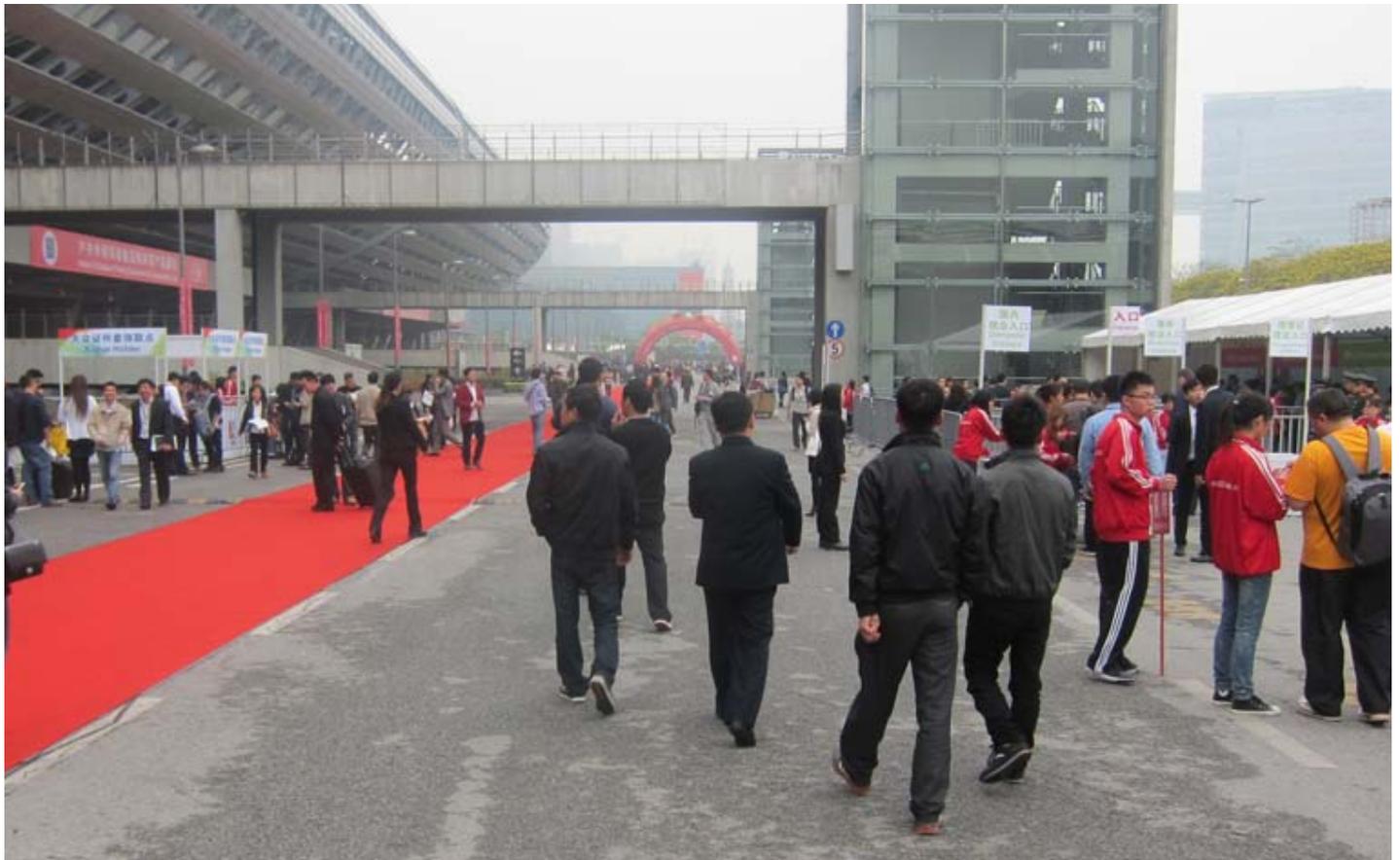
FLAAR Reports has six years experience at Chinese printer trade shows.



Pablo Martinez taking notes. This is about his sixth visit to China.

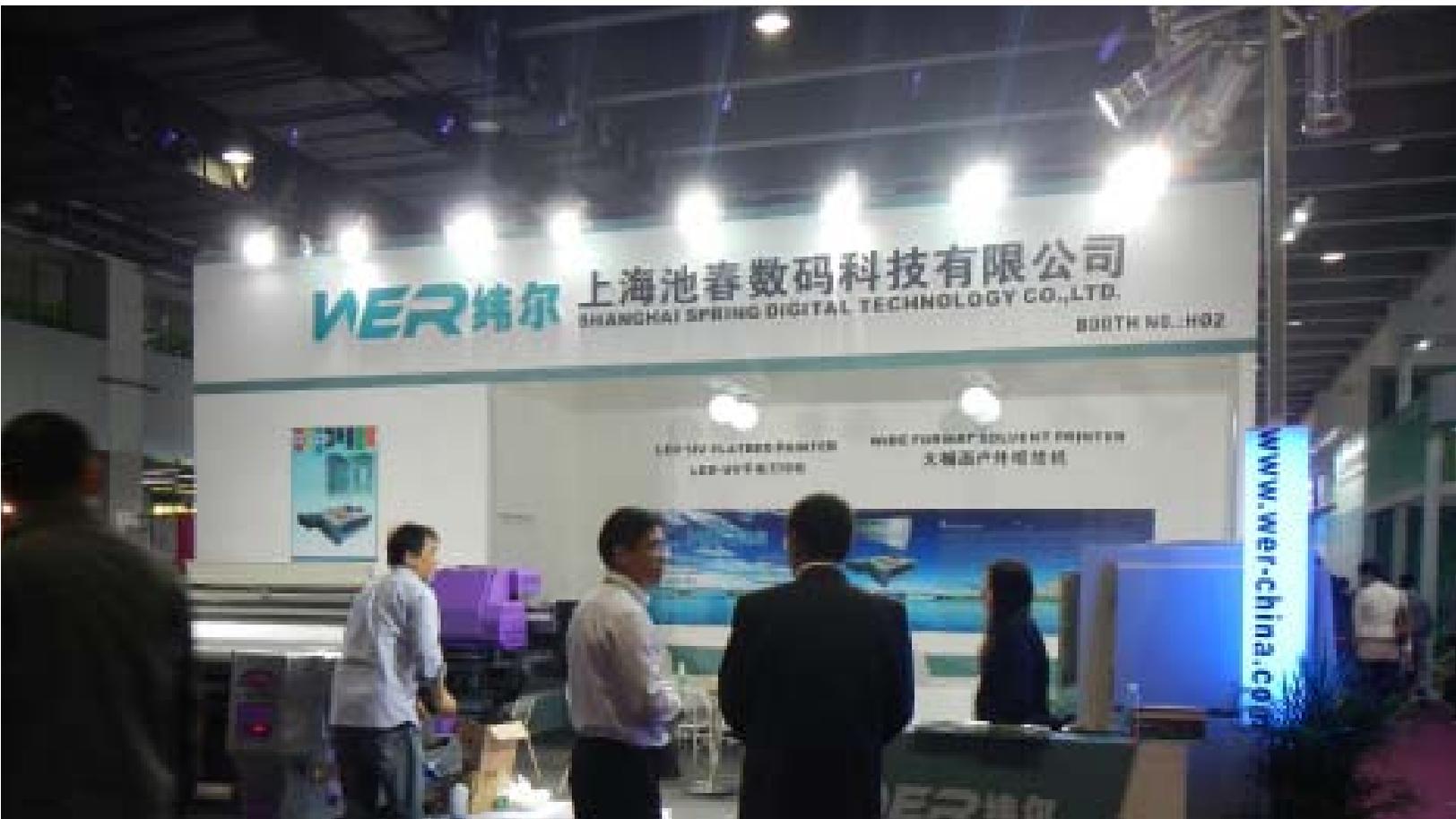


Grace Morales taking notes. This is her second visit to China.





General view at Sign China 2013



WER exhibited one UV printer this year.



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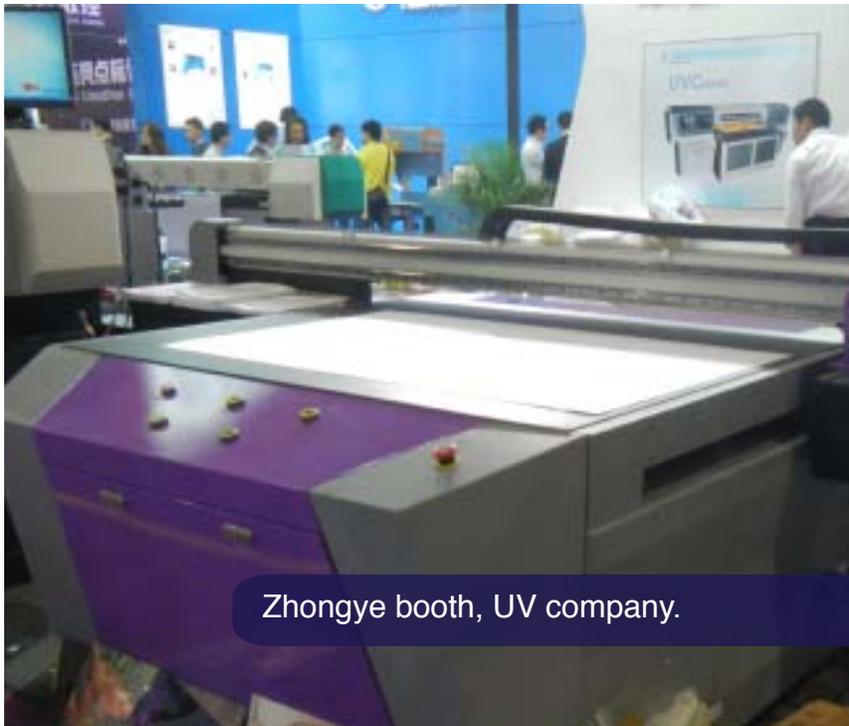
**UV-Curable  
Wide Format  
Printers**

**Sign China  
Guangzhou 2013**

**TRENDS**

### UV-Cured printers

Although the significant majority of wide-format printer brands were across the street at D-PES, there are still a few brands of UV-cured printers at Sign China. They say they get more visitors at Sign China (since the LED expo attracts so many people from around the world).



Zhongye booth, UV company.

## Textile Printers

Since I visited only the first printer hall (and the electronic signage halls on upper floors), I never got back to a second hall where d-gen was located. This is precisely the problem with Sign China: there are so few printer companies here that they do not have a hall dedicated to them.

But I did visit the booth of the textile ink company, Hongsam, since this was in the hall facing the main city street.



Hongsam booth presented several textile printers exhibiting colorful samples as well.



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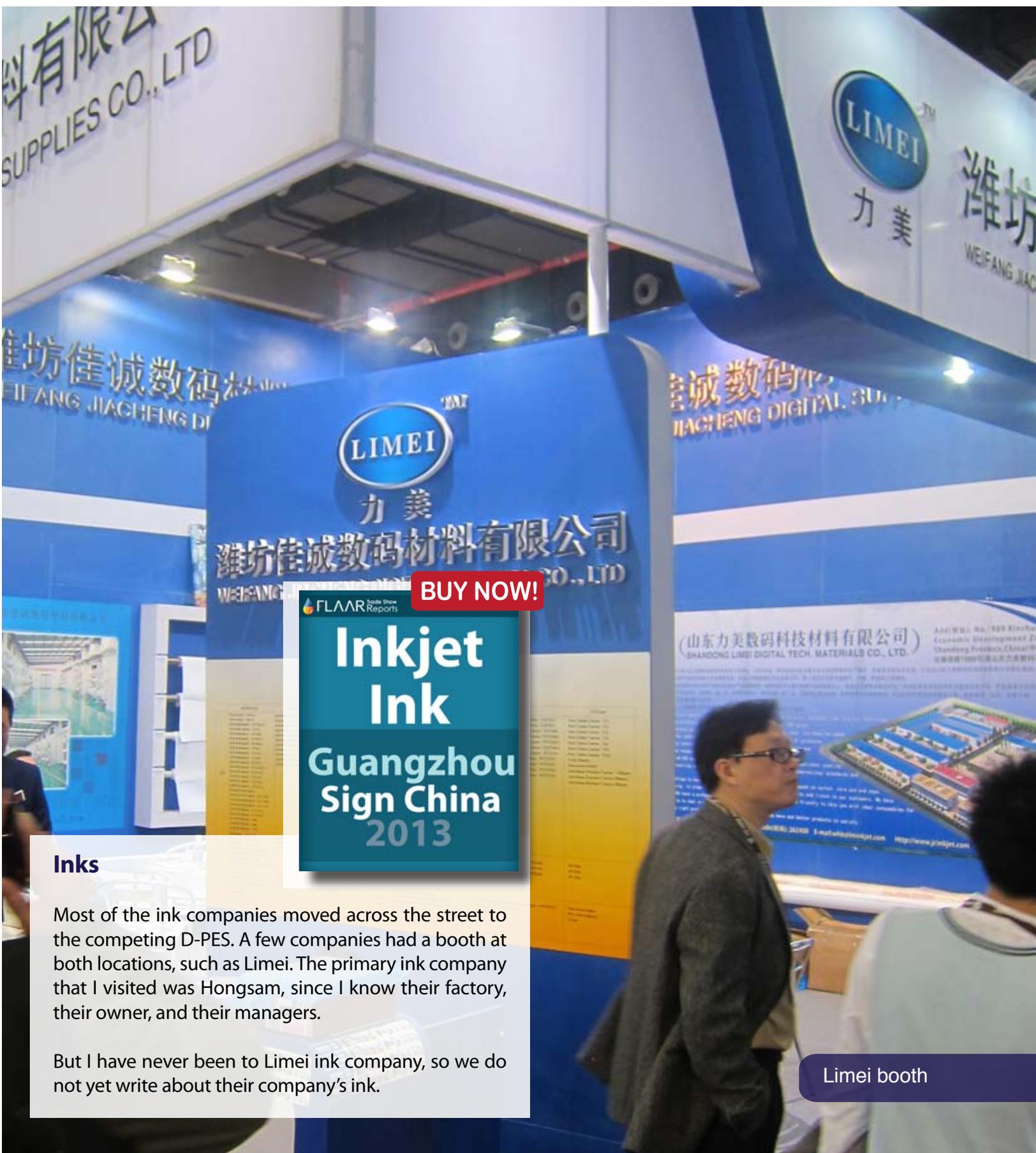
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Durafos booth.



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## Inks

Most of the ink companies moved across the street to the competing D-PES. A few companies had a booth at both locations, such as Limei. The primary ink company that I visited was Hongsam, since I know their factory, their owner, and their managers.

But I have never been to Limei ink company, so we do not yet write about their company's ink.

Limei booth



HDL FLEX media company.

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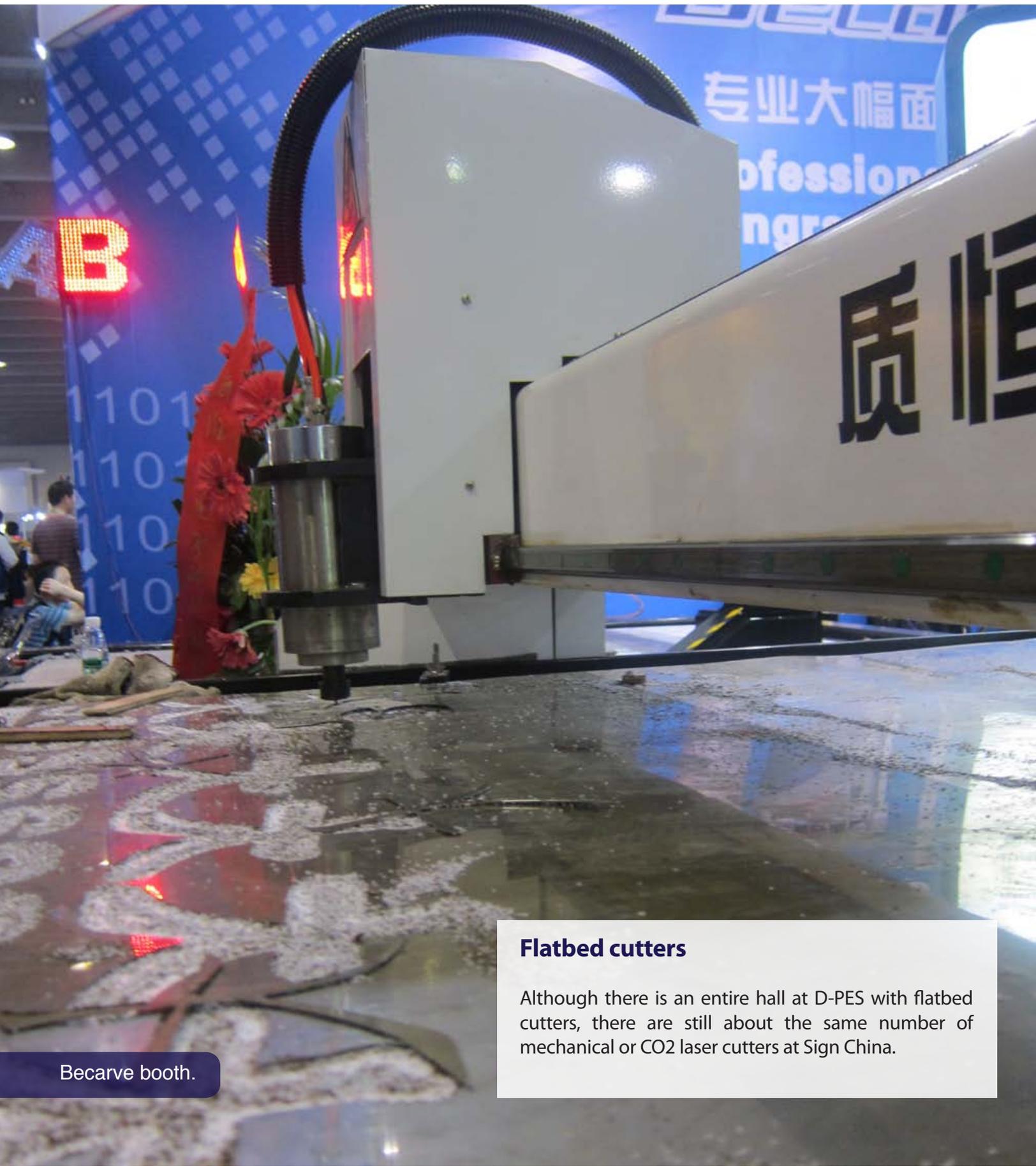
**Wide-format Inkjet Media & Substrates**



**SIGN CHINA 2013**  
GUANGZHOU



Real Colour booth.



**Flatbed cutters**

Although there is an entire hall at D-PES with flatbed cutters, there are still about the same number of mechanical or CO2 laser cutters at Sign China.

Be carve booth.

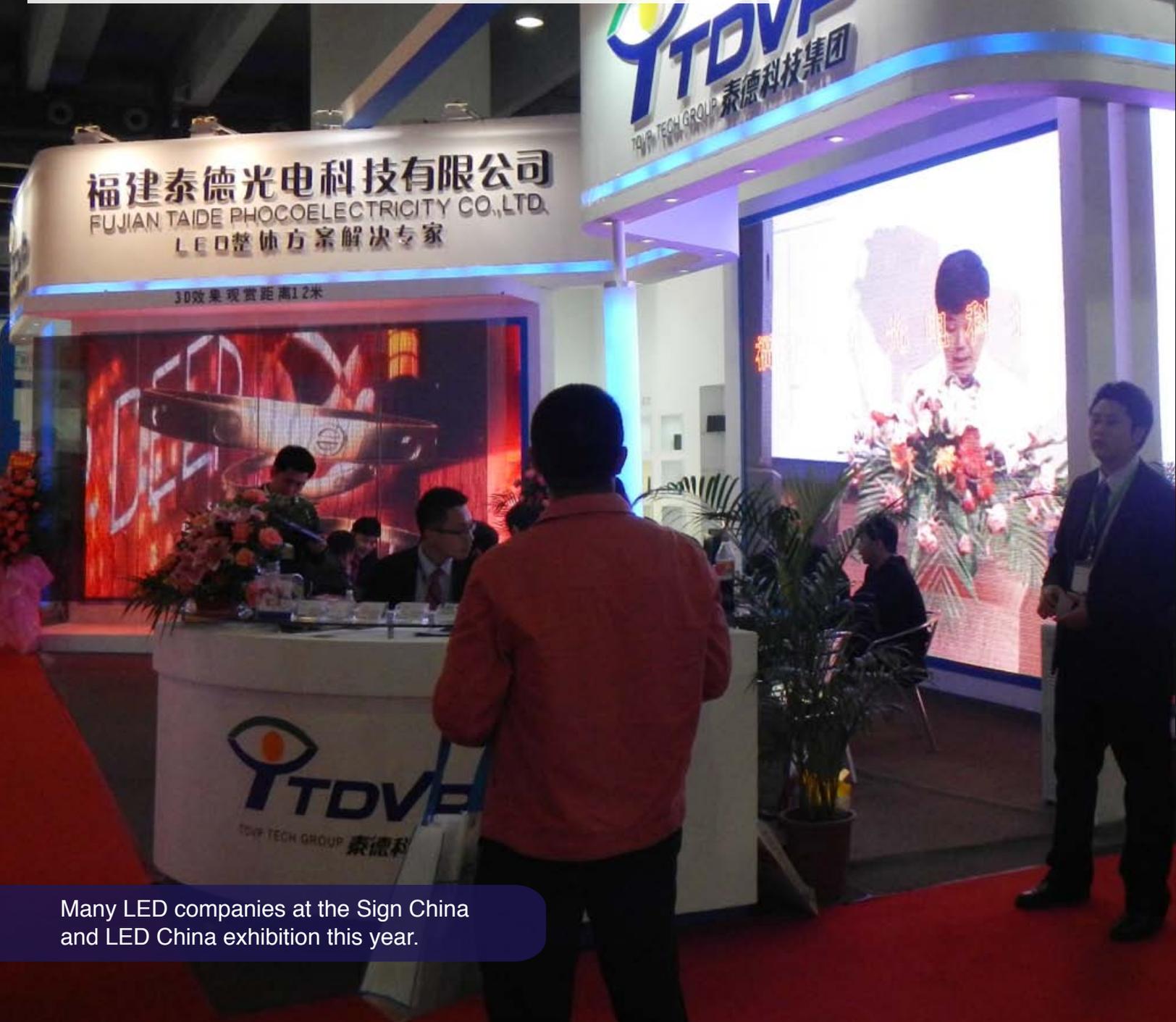


Tiger Tec booth.

## LED Signage

There are so many companies making billboard sized LED displays that it is hard to keep track. Pablo Martinez and Grace Morales, both from FLAAR Reports, spent several days making a list of the major brands and companies. This is because several clients have asked us for this kind of list.

We are also interested in Kiosk-sized electronic displays, like the kind you see in a hotel lobby, airport, or shopping mall.



Many LED companies at the Sign China and LED China exhibition this year.

